



Gulf Marketing International

**Head Office: House # 11 B/2 Satellite Town Abdullah Jan Mosque Street
Near Kali Tanki Saidpur Road Rawalpindi. Ph 051-4426587, 051-4426080
Fax 051-4429080**

Introduction

Gulf Marketing International (GMI) is a leading organization in

Vitro Diagnostic and Life Sciences solutions, registered with the eminent departments of Federal, Provincial and District Governments.

It is authorized and pre-qualified with several tertiary health care departments like Director General Defense Purchase, Combined Military Hospitals, Fauji Foundation Hospitals and National Institute of Health sciences. GMI is a member of chamber of commerce and has good relations with the Government departments. GMI was inceptioned in 1999 and started its international operations in May, 2005

As an entrepreneurial business to support local In Vitro Diagnostic's market, Company's registered head office is in Islamabad, capital city.

GMI has also offices in major cities of Pakistan like Karachi, Lahore, Faisalabad, Peshawar, Gujranwala. Multan GMI has vast experience of Lab Development And Deployment of Team of Professional to make it milestone in that field GMI has 49 direct employees and 150 indirect service people to provide the satisfactory/ timely services to the valued customers. GMI has strong distribution network and coordination with its business associates all over the world. GMI has more than 20 international partners which show trust in our services as well as their representation in Pakistan.

GMI company culture and ethos have been the driving force behind these facts and it is this that allows us to continuously improve. GMI maintains a strong culture, a culture of ambition and desire to make a significant difference to the impact that diagnostics should have in the world.

Diagnostic testing accounts for only 1-2% of government healthcare expenditure worldwide, but it influences 60-70% of all clinical diagnoses. In today's society of increased levels of sedentary lifestyles and disease, it is vital that the world of diagnostics can move faster than the steep incline of chronic conditions such as diabetes, cardio-vascular disease and cancer. We have a strong research background. Research and Development is a top priority within the company as it allows us to continuously improve the standard of diagnostic materials produced.

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At GMI, 20% of annual revenue is reinvested in research and development. This ensures our products are the most technologically advanced in the market.

We believe in providing the highest standard of service possible. This is why we have an extensive Customer Support Team, subdivided into multiple specialist areas. This ensures that you receive the answer you need when you need it. Highly trained specialists aim to provide help and support immediately and then follow up each query until it is resolved.

Vision & Mission Statement

OUR MISSION

GMI is a reference company contributing quality and innovative Solutions to the “in vitro” diagnostics field, aiming to improve the Quality of life in the community.

We expect our workspace to be a pleasant, safe and creative space

OUR VISION

We are a leading company in technology and “in vitro” diagnostic products, with a solid reputation and a diversified offer with presence in all continents



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ORGANIZATION STRUCTURE

- **Chief Executive:** Rana Muhammad Shafiq
(Bsc. MBA 20 Year experience in the field of Diagnostic)
- **Director Admin:** Akfa Batool / Mrs. Ghazala Shafiq
- **Director Recovery/HR:** Nasir Mehmood
(P.H.D Computer Sciences)
(15 years experience)
- **Marketing Department**
 - **Country Manager:** Malik Asad Zaman
(BSc. MBA 20 Year Experience in the field of Diagnostic)
 - **Sales Executive:**

Muhammad Zeeshan Janjua

B.S.C, D.A.E, (Bio Medical
Instruments)
TECH Technical Head
15 Year Experience)Rawalpindi

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Mr Anjum Abbass



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D.A.E in Bio Medical
Senior Sales & Service
Engineer
(12 Year Experience)
Rawalpindi

Mr Abdul Jabbar Multan

MBA Marketing
Senior (10 Year
)Experience

Mr Hafeez Ullah

DAE Electronics BA
Senior Sales & Service
Engineer
(18 Year Experience)

Mr. Zeeshan Mujahid

D.A.E (Electronics)
MPhil Electrical
(8 year
Experience)Lahore

Mr Bilal Rauf

D.A.E in Bio Medical
Senior Sales & Service
Engineer
(13 Year Experience)
Rawalpindi

Mr. Sarfraz Bahadur

B.A 15 Year
Experience)(Head Of
Gujranwala Branch)

Rana Naveed

B.A BSE (15 Year
Experience)(Head Of
Faisalabad)

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Syed Aqib

D.A.E (Electronics)
(5 year
Experience)Lahore

Engineering Department:

- **Director Technical Services:**
 - 1- Dr. Muhammad Farooq
(PHD in Biochemistry and 20 Year Experience)
 - 2- Gulshan Zadi
(P.H.D Molecular Biology & Biotechnology)
(10 years experience)
- **Technical Consultant:**
 - 1- Aftab Ahmed
B.Tech and 20 Year Experience
- **Manager Technical**
 - 1- M Zeeshan Janjua
D.A.E Electronics
(15 Year Experience) HO
- Service Engineers:**
 - 1. Muhammad Zeeshan
B.S.C, D.A.E, (Bio Medical Instruments)
15 Year Experience)HO
 - 2. Mr Anjum Abbass
D.A.E in Bio Medical
Senior Sales & Service Engineer HO
(12 Year Experience)
 - 3. Mr. Zeeshan Mujahid
D.A.E (Electronics) BS Electronics
(8 year Experience) Lahore
 - 4. Mr Bilal
D.A.E in Bio Medical
Senior Sales & Service Engineer HO
(12 Year Experience)



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- | | |
|--|---|
| 5. Mr. Naveed Tabbasam
B.Tech, MSC Electronics (15
Year Experience)FSD | |
| 6Mr. Hafiz Fizzan | D.A.E (Electronics)
(2 year
Experience)Multan |
| 7Mr. Zeeshan Mujahid Lahore | D.A.E (Electronics) BS
Electronics
(8 year
Experience)Lahore |
| 8Mr. Asad Ullah Lahore | D.A.E (Electronics) BS
Electronics
(5 year
Experience)Lahore |
| 9Mr. MR Umer | D.A.E (biomedical)
(5 year
Experience)Lahore |
| 10Mr. MR Umer Farooq | D.A.E (Electronics)
(3 year Experience)
Gujranwala |
| 11 Mr. Rana Syffan | D.A.E ((Electronics)
(5 year
Experience)Gujranwala |
| 12 Mr. Rashid Hussain | BS ((Biomedical)
(5 year
Experience)Gilgit |



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13 Usman Ahmed Mughal

D.A.E ((Electronics)
(1 year Experience)HO

14 Akif Mehmood

D.A.E ((Biomedical)
(1 year Experience)HO

15 Abdul Salik

D.A.E ((Biomedical)
(1 year Experience)HO

16 Muhammad Abdullah

D.A.E ((Biomedical)
(1 year Experience)HO

17. Adnan Mashkoor

D.A.E ((Biomedical)
(1 year Experience)HO

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Accounts Department:

- **Director Finance:** Miss Aakifa Batool
(15 Year Experience)
- **Financial Consultant:** Mr. Muhammad Aslam
MBA (25 Year Experience)
- **Sr. Accounts Manager:** Mr. Junaid Shaoor
B.Com (17 year Experience)
- **Accountant :** Mr. Umer Bhatti
B.A
MBA (13 Year Experience)
- **Account Assistant** Mr. Mehtab Ahmad
(1 Year Experience)
- **Account Assistant** Mariyam
(1 Year Experience)

MASS SCREENING AT OUR PRCS DIAGNOSTIC LAB:

- Senior Lab Technician Mr. Sagheer
- FSC MLT
Lab Technician (30 Year Experience
class 1)

Lab Technologist:

- Mr. Abbass Ahmed
(1 Year Experience)
- M Khan
(5 year Experience)
- Mr. Nouman
(01 year Experience)

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Supply Chain Management:

- **Director Store:** Mrs. Ghazala Shafiq
M.Sc (15 Year Experience)
- **Supply Chain Manager** Mr. Bilal Ahsan
MB Finance (15 years Experience)
- **Supervisor** Atta-Ullah Khan
B.A (15
Year Experience)
- **Office Electrician:** Mr. Suleman
Matric (15 Year Experience)
- **Driver:** Faizan/Khanan
- **Office Boy:** Asim/Ejaz



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Warehousing

In bound facility are available in All Branches of Gulf Marketing all over Pakistan.

COLD Storage facility available in Head Office Main Warehouse HUB. To Control Temperature Controlled Items.

Technical Lab facility available in Head office, Headed by Technical Engineers. With Sole Distribution of Spare parts

Supply Chain

Various Mode used in Supply Chain

- Company's Own Transport with Temperature Control
- Courier Service
- Air Lift Courier
- Local Transport / Carriage Contractor
- Pak Railway
- Bike Rider



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BRANCHES

1. GMI PESHAWAR BRANCH

Room # 38 / D, Karachi Market, Seokarno Square Khyber
Bazar Peshawar.

Warehouse with Cold Storage Maintain
0307-7866731 Mr. Khurram

2. GMI GUJRANWALA BRANCH

Street No. 4, Block D, Gulzar Colony Sialkot Road
Gujranwala.

0307-7866720 Mr. Sarfaraz Bahadur
Warehouse with Cold Storage Maintain

3. GMI LAHORE BRANCH

Office # 7,8,9 Medilines Market Memoona Plaza
Mauj e Darya Road Lahore

Mr. Zeeshan 0307-7866714
Warehouse with Cold Storage Maintain

4. GMI MULTAN BRANCH

House # 182, V-3, Street # 4, Jinnah Town Multan
Mr. Abdul Jabbar 0307-7866717

Warehouse with Cold Storage Maintain

5. GMI KARACHI BRANCH

L-70, Block B, Bagh e Malir Near Danish Gah High School
Karachi.

Mr Aftab 0307-7866732
Warehouse with Cold Storage Maintain



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HEAD OFFICE ADDRESS

GULF MARKETING INTERNATIONAL

SALE OFFICE : HOUSE # 11 B/2 Satellite
Town , Street , Abdullah Jan Masjid Near
Kali Tanki Saidpur Road, Rawalpindi .

Ph 051-4426080, 051-4426587

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pk.com

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